ABSTRACT

A data processing apparatus is described having a first operational mode and a second operational mode comprising: a first group of control elements to perform a first predefined set of functions in a first orientation associated with the first operational mode and to perform a second predefined set of functions in a second orientation associated with the second operational mode; and a display to render images having a first image orientation associated with the first operational mode and to render images having a second image orientation associated with the second operational mode.